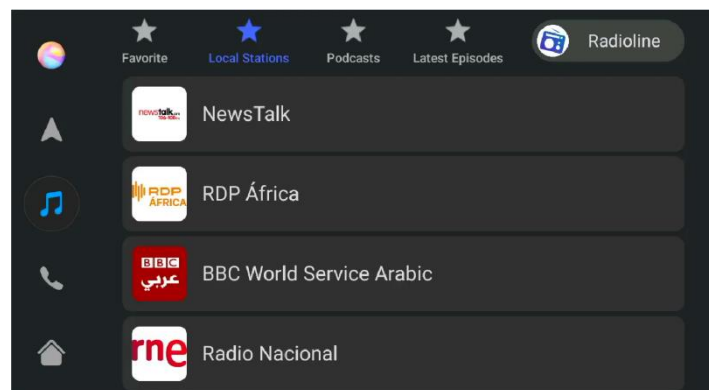
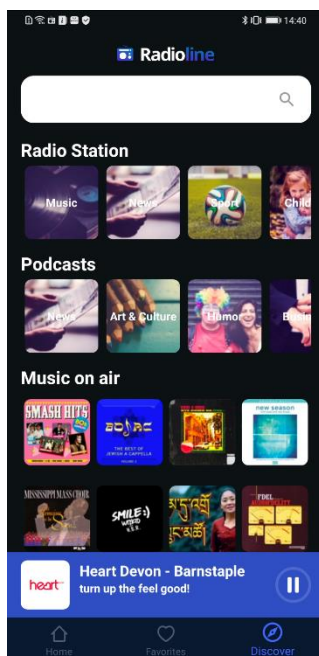


## Huawei HiCar: Radioline unveils a dedicated radio app at Huawei Developer Conference

**September 10, 2020** - Radioline is invited to present its new dedicated application for Huawei HiCar the annual Huawei Developer Conference in Shenzhen.



For this new project, Radioline has teamed up with Huawei to offer a simple and smart infotainment application. The two teams worked together to create a unique UX, with a seamless experience from mobile-to-car. The app will also be available in the Appstore.

Invited to participate to HDC as keynote speaker in videoconference, Xavier Filliol / COO will make a presentation of the project. *"We have really enjoyed working with Huawei HiCar team to create the best mobile-to-car radio experience that fits into their ecosystem. Now, we hope that users and OEMs will like it too!"* adds Xavier Filliol.

Thanks to 15 years of experience in digital industry (mobile/OTT/IoT...), Radioline has developed a dedicated app in very short time, taking advantage of its reliable platform with great features, global content & local catalogs, in a high quality of service.

### ***Provide an optimal experience***

With +90,000 radios, webradios and podcasts from more than 130 countries, the application provides a wide range of content to discover, thanks to innovative features:

- The search engine and a direct access to the full directory enable the user to get and discover content from all over the world.
- With a simple touch, drivers can easily save and find their favorite shows, podcasts or songs by creating a favorites list
- Access to many national and local programs through the catalogs of more than 63 countries available on the application
- Custom metadata offers an access to a wealth of content information like a title, description, cover and album name...

### **About Radioline**

*Radioline is a global radio provider – #1 in Europe – with +90,000 stations; podcasts on all screens, distributed by a large range of partners (telco, OEM, media portal, middleware, etc.).*

*The service is built on a highly scalable platform with advanced features, enriched content management, massive channel aggregation and universal access via any mobile device, online PC, connected TVs, IoT and in-car digital solutions (with TDF / RadioBridge).*

*More about Radioline: [business.radioline.com](http://business.radioline.com)*

*Radioline is a Baracoda Company.*

*Press contact: [press@radioline.co](mailto:press@radioline.co)*